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| Study program: Integrated Academic Studies in Medicine | | | |
| Course title: Health Promotion | | | |
| Teacher: Vesna P. Mijatović Jovanović, Sanja V. Harhaji, Sonja I. Čanković, Dušan K. Čanković, Ivana F. Radić, Tanja R. Tomašević | | | |
| Course status: elective | | | |
| ECTS Credits: 3 | | | |
| Condition: none | | | |
| Course aim: To capacitate students in understanding the roll of health and other sectors of the society and their active cooperation in the health promotion process. | | | |
| Expected outcome: Acquiring skills to work with health and other professionals, groups and individuals in the community in order to implement health promotion. | | | |
| Content <i>Theoretical education</i> Definition and term of health promotion, principles and strategies. Health promotion and health education in strategic documents. Settings for health promotion (WHO health promotion settings approach – „Healthy cities“, Healthy school“, „Healthy kindergarten“). Population and high risk strategies in the prevention of non-communicable diseases. Behavioural and biological risk factors for non-communicable diseases. Health promotion in prevention of communicable diseases. Behavioural models of health decision-making and behaviours. Health education – definitions, aims, methods and tools. Health promotion and prevention programme structure. Content and organization of work in health promotion centres in Institutes of Public Health. Evaluation of the health promotion programmes. <i>Practical education</i> Health education tools and methods, health promotion and prevention programme, action plan, health promotion campaigns. | | | |
| Literature <i>Compulsory</i> 1. Jakovljević Đ, Grujić V, urednici. Socijalna medicina. Novi Sad: Medicinski fakultet Novi Sad; 2014. 2. Novaković B, Grujić V, urednici. Higijena i zdravstveno vaspitanje. Novi Sad: Medicinski fakultet Novi Sad; 2004. 3. Mijatovic Jovanovic V, Ukropina S, editors. Social medicine practicum. Novi Sad: University of Novi Sad, Faculty of medicine;2022. <i>Additional</i> 4. Simić S. i sar. Socijalna medicina – udžbenik za studente medicine. Beograd: Medicinski fakultet Univerziteta u Beogradu; 2012. 5. Poland B, Green LW, Rootman I, editors. Settings for health promotion: Linking theory and practice. Thousand Oaks, CA: Sage; 2000. 6. Glanz K, Rimer BK, Viswanath K, editors. Health behavior and Health Education. 4h edition. San Francisco, CA: Jossey-Bass A Wiley imprint; 2008. | | | |
| Number of active classes | | Theoretical classes: 15 | |
| | | Practical classes: 30 | |
| Teaching methods: | | | |
| Student activity assessment (maximum 100 points) | | | |
| Pre-exam activities | Points | Final exam | Points |
| Lectures | 5 | Written | |
| Practices | 15 | Oral | 55 |
| Colloquium | | | |
| Essay | 25 | | |